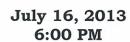
### AGENDA OF THE REGULAR SESSION CITY OF AUBURN

### HISTORIC DESIGN REVIEW COMMISSION

1225 LINCOLN WAY, AUBURN, CA 95603





### **Historic Design Review Commissioners**

**City Staff** 

Matt Spokely, Chairman Roger Luebkeman Fred Vitas Nick Willick Lisa Worthington Liz Briggs Cindy Combs Terry Green Kathryn Kratzer-Yue Lance E. Lowe, AICP, Associate Planner

- I. CALL TO ORDER
- II. PLEDGE OF ALLEGIANCE
- III. APPROVAL OF MINUTES

June 18, 2013

### IV. PUBLIC COMMENT

This is the time provided so that persons may speak to the Commission on any item <u>not</u> on this agenda. Please make your comments as brief as possible. The Commission cannot act on items not included on this agenda; however, the items will be automatically referred to City staff.

### V. PUBLIC HEARING ITEMS

A. HISTORIC DESIGN REVIEW – 984 LINCOLN WAY (EURO AUTO CARE)
 – FILE HDR 13-06. The applicant requests Historic Design Review Commission approval of an awning replacement, re-painting and signage for Euro Auto Care located at 984 Lincoln Way.

### VI. COMMUNITY DEVELOPMENT DEPARTMENT FOLLOW-UP REPORTS

- A. City Council Meetings
- B. Future Historic Design Review Commission Meetings
- C. Reports

### VII. HISTORIC DESIGN REVIEW COMMISSION REPORTS

The purpose of these reports is to provide a forum for Historic Design Review Commissioners to bring forth their own ideas to the Commission. No decisions are to be made on these issues. If a Commissioner would like formal action on any of these discussed items, it will be placed on a future Commission agenda.

### VIII. FUTURE HISTORIC DESIGN REVIEW COMMISSION AGENDA ITEMS

Historic Design Review Commissioners will discuss and agree on items and/or projects to be placed on future Commission agendas for the purpose of updating the Commission on the progress of items and/or projects.

### IX. ADJOURNMENT

Thank you for attending the meeting. The Historic Design Review Commission welcomes your interest and participation. If you want to speak on any item on the agenda, as directed by the Chair, simply go to the lectern, give your name, address, sign in and speak on the subject. Please try to keep your remarks to a maximum of five minutes, focus on the issues before the Historic Design Review Commission and try not to repeat information already given to the Commission by a prior speaker. Always speak into the microphone, as the meeting is recorded on tape. It is the policy of the Commission not to begin consideration of a project after 10:00 PM. Such projects will be continued to the next meeting.

Materials related to an item on this Agenda submitted to the Commission after distribution of the agenda packet are available for public inspection in the Community Development Department during normal business hours.

### MINUTES OF THE AUBURN CITY HISTORIC DESIGN REVIEW COMMISSION MEETING June 18, 2013

The regular session of the Auburn City Historic Design Review Commission meeting was called to order on June 18, 2013 at 6:00 p.m. by Chair Spokely in the Council Chambers, 1225 Lincoln Way, Auburn, California.

**COMMISSIONERS PRESENT:** 

Luebkeman, Vitas, Worthington, Combs, Green,

Kratzer-Yue & Spokely

**COMMISSIONERS ABSENT:** 

Willick & Briggs

STAFF PRESENT:

Will Wong, Community Development Director

Lance E. Lowe, AICP, Associate Planner

- I. CALL TO ORDER
- II. PLEDGE OF ALLEGIANCE
- III. APPROVAL OF MINUTES

Approved September 4, 2012 and May 7, 2013 minutes as submitted.

IV. PUBLIC COMMENT

None

### V. PUBLIC HEARING ITEMS

A. HISTORIC DESIGN REVIEW – 153 CLEVELAND AVENUE (BUCHETTO WALL MURAL) – FILE HDR 13-05. The applicant requests Historic Design Review Commission approval for a wall mural to be located on the southeast wall of 153 Cleveland Avenue.

Planner Lowe presented the wall mural project at 153 Cleveland Avenue. Planner Lowe discussed the design components of the mural, free speech content limitations and design considerations that are and are not under the Historic Design Review Commission's purview respectively; and consistency with the Department of the Interior Standards and Historic Preservation Architectural Design Guidelines, where applicable.

Planner Lowe answered questions from the Commission regarding mural options and house designs.

The Historic Design Review Commission requested clarification on the mural options for consideration.

Planner Lowe discussed the mural options removing the signage and leaving the signage.

Director Wong recommended that the Historic Design Review Commission approve both options if they liked them both so that the applicant would not have to come back for an amendment later.

Commissioner Worthington noted that the project site was in the Historic District and questioned how the mural design reflected the Historic Nature of Auburn.

Commissioner Kratzer-Yue stated that the mural seemed to be generic and did not relate to Auburn's history and noted that the mural should be unique and reflect Auburn's history.

Director Wong explained the free speech protections provided to non-commercial messages, which are not under the Historic Design Review Commission's purview and the design elements (i.e. colors, fonts, etc.) that are under the HDRC's discretion.

Commissioner Combs noted that she reviewed the *Department of the Interior's Standards* for consistency and noted that mural doesn't seem to fit within the Historic District.

Chairman Spokely opened the public hearing.

Louis Buchetto, of 125 Agard Street, the applicant and muralist, addressed the Historic Design Review Commission. Mr. Buchetto spoke to his art background and noted that he has been doing this type of art for approximately 10 years.

Mr. Buchetto noted that this type of art is located all over the world and he has done similar types of pieces in other Cities.

Mr. Buchetto noted that the owner liked the mural and he polled business persons within 100 feet of the site and received positive opinions on the design.

Mr. Buchetto noted that Cleveland Avenue is an area that has a mix of buildings that are not historic.

Commissioner Worthington asked Mr. Buchetto if he would be willing to modify or move his mural?

Mr. Buchettto replied that he believed his mural to be appropriate to the Cleveland Avenue area which is not historic. The mural is proposed to cover a blank grey CMU wall.

Commissioner Vitas concurred with the applicant that the Cleveland Avenue area is not historic and that the mural will be applied to a blank CMU wall.

Commissioner Green noted that he is glad to see artists move to the Auburn area and it is very honorable of Mr. Buschetto to paint this mural at his own cost.

Commissioner Green noted that with some minor adjustments, the mural could reflect Auburn's history. Commissioner Green noted that he appreciates the artists' mural, but would suggest that Mr. Buchetto consider:

- Adding a light in the window of the house;
- Changing the river to reflect Auburn;
- Incorporating one of Auburn's bridges.

Commission Combs noted that she supports the artists' vision but the mural is located in the Historic District and doesn't believe it is consistent with the Downtown Historic District.

Commissioner Luebkeman noted that he liked the mural and the Cleveland Avenue Street is not historic; however, Commissioner Luebkeman had concerns about property owners painting their buildings multiple colors and calling it a non-commercial protected message.

Planner Lowe noted that with respect to buildings, the Historic Preservation Architectural Design Guidelines notes that building colors should be limited to two primary colors and an accent color. However, those provisions directly apply to building colors and not murals.

Director Wong concurred and noted that staff's recommendation would be of denial if an applicant desired to paint their building multiple different colors. However, in this case, the applicant is clearly painting a non-commercial protected message.

Chairman Spokely commented that he agreed with the applicant, that Cleveland Avenue has a wide range of uses without much historical context. Chairman Spokely noted that painting the side of a blank CMU wall may give some life to the Cleveland Avenue street.

Chairman Spokely noted that slight modifications could be made to incorporate Auburn's diverse landscape and history, such as the confluence and great vistas, but appreciates the artists' personal vision for the mural.

Chairman Spokely noted that local artists should be supported for their effort and talents whenever possible.

Commissioner Vitas **MOVED** to adopt Historic Design Review Resolution No. 13-08 to include both options as provided by the applicant.

Commissioner Spokely **SECONDED** the motion.

AYES:

Vitas, Green & Spokely

NOES:

Luebkeman, Worthington, Combs & Kratzer-Yue

ABSTAIN:

None

ABSENT:

Willick & Briggs

### VI. COMMISSION BUSINESS

A. Commission Powers and Duties Ad Hoc Committee Discussion pursuant to Section 159.496 (A)(5) as stated:

§159.496 (A)(5) Render advice and guidance, upon request of the owner or occupant of the property, on the restoration, alternation, decoration, landscaping or maintenance of any cultural resource including landmarks, sites, districts or neighboring properties within public view;

Commissioner Luebkeman presented the draft updated Historic Design Review Webpage and discussed the Web-page. Commissioner Luebkeman noted that the Historic Design Review Commission should review the web-page and provide recommendations on any changes.

The Commission Powers and Duties Ad Hoc Committee will present the changes at the next available Historic Design Review Commission meeting.

### VII. COMMUNITY DEVELOPMENT DEPARTMENT FOLLOW-UP REPORTS

A. City Council Meetings

None

B. Future Historic Design Review Commission Meetings

Director Wong noted that Ad Hoc committee for Commission Powers and Duties Number 6 and 10 is planned to be heard on August 6. There are no other Historic Design Review Commission meetings scheduled at this time.

C. Reports

None

### VIII. HISTORIC DESIGN REVIEW COMMISSION REPORTS

None

### IX. FUTURE HISTORIC DESIGN REVIEW COMMISSION AGENDA ITEMS

None

### X. ADJOURNMENT

The meeting adjourned at 7:30 p.m.

Respectfully submitted,

Lance E. Lowe, AICP, Associate Planner



### CITY OF AUBURN

**Staff Report Historic Design Review Commission** Meeting Date: July 16, 2013

Prepared by: Lance E. Lowe, AICP, Associate Planner

ITEM NO. V-A

ITEM V-A:

HISTORIC DESIGN REVIEW - 984 LINCOLN WAY (EURO AUTO

CARE) - FILE HDR 13-06.

**REQUEST:** 

The applicant requests Historic Design Review Commission approval of an

awning replacement, re-painting and signage for Euro Auto Care located at 984

Lincoln Way.

### RECOMMENDED MOTION (APPROVAL):

A. Adopt HDRC Resolution No. 13-09 (Exhibit A) as presented, or as modified by the Historic Design Review Commission, for an awning replacement, re-painting and signage for property located at 984 Lincoln Way.

### **ALTERNATIVE MOTION (DENIAL):**

B. Direct staff to amend Resolution No. 13-09 as presented for denial of the proposed awning replacement, re-painting and signage, based upon substantial evidence in the public record, for property located at 984 Lincoln Way.

### **BACKGROUND:**

Applicant:

Steve DeMink (530) 888-7446

Location:

984 Lincoln Way (Attachments 1 & 2)

Assessor's Parcel Number: 002-145-028

Lot Size:  $\pm 20,871$  square feet

Project Site:

Zoning:

Neighborhood Commercial (C-2)

Existing Land Use:

Commercial

Surrounding Zone Districts:

North:

C-2

South: C-2

East:

C-2

West: C-2

Surrounding Land Uses:

North:

Commercial

South: Commercial

East:

Commercial

West: Commercial

### **BACKGROUND:**

The project is located in the City's Downtown Historic Design Review District as defined in the 1986 Historic Resource Survey. According to the Historic Resources Survey, the building is a "contributor" to the district citing that: "Although devoid of any ornamental stylized decoration, the building's hard edged, angular mass possesses the most simplistic characteristics of the Art Deco style. With such elements as the now potentially removed canopy, the original design must have seemed very modern indeed, being one of the first of its kind in Auburn and now one of the few remaining. The future Art Deco style architecture appropriately conveyed the new up-to-date image so important to an automobile dealership." (Attachment 3).

The subject building was occupied by Big O Tires until recently. Euro Auto Care, currently conducting business at 1155 Lincoln Way, plans on expanding automotive repair business across the street.

### PROJECT DESCRIPTIO/ANALYSIS:

The applicant requests Historic Design Review Commission approval of an awning replacement, re-painting and signage for Euro Auto Care located at 984 Lincoln Way.

Awning Replacement: The existing red awning wraps around the front façade (Attachment 4). With the exception of color, the awning replacement will match the existing awning. The proposed awning material is Sunbrella Medium in blue (Exhibit B).

*Re-painting:* The applicant proposes to re-paint the building the same color thereby removing the red trim color from the uppermost portion of the parapet wall that frames the exterior of the building façade. Note that upon a site visit, the painting has already been completed and the painting has been removed (**Exhibit C**).

According to the Historic Design Review Guidelines, "colors used should be true, not synthetic (artificial or chemically created) colors and should be harmonious with colors used on neighboring buildings." "A good guide is to use colors on façade plans that are light or neutral (except when brick is used) with bolder, non-synthetic colors possibly used as highlights – generally no more than three colors should be used including a main and two accents." (Page 29)

Signage: The applicant proposes to install one  $\pm 43.32$  square foot sign, which contains the applicant's business Euro Auto Care. The applicant proposes to install a twenty-six inch (26") by two hundred and forth inch (240") (43.20 square foot) attached to the front façade of the building. The proposed sign will be centered over the front windows and door of the business.

The City of Auburn sign ordinance allows for building signs, provided that the total area of all such signs does not exceed 6 square feet of sign area for every 10 lineal feet of tenant frontage. The width of the tenant's frontage is 45 feet; therefore, the maximum sign area allowed (at 6 square feet per 10 lineal feet of frontage) is 27 feet. Therefore the total area of the individual sign will be required to be reduced 16.20 square feet. Condition of Approval No. 4 requires the sign to be reduced to comply with the City standards.

The City of Auburn Historical Preservation Architectural Design Guidelines allow a variety of signs provided they are of professional quality, and are befitting of the building and surrounding area. The sign company has provided a photo simulation showing the proposed signage. The sign will be constructed with individual channel letters with trim, which are acceptable materials in accordance with the Historic Preservation Architectural Design Guidelines (HPADG) (pg. 38).

Note that there is an existing sign on the east façade that is conditioned to be removed prior to the issuance of a business license per Condition of Approval No. 3.

As conditioned, it is staff's opinion that the improvements, materials and colors are of high quality; are compatible with the character of the Downtown historic district, enhance the structure and area and are consistent with the *Historical Preservation Architectural Design Guidelines* and *Department of the Interior Standards for Historical Buildings*. Based on the aforementioned, staff recommends approval of the Euro Auto Care improvements, as proposed.

### **ENVIRONMENTAL DETERMINATION:**

This application was reviewed pursuant to the Auburn Municipal Code and the California Environmental Quality Act (CEQA) and was determined to be Categorically Exempt under Section 15311 (Accessory Structures) of the CEQA Guidelines.

### **ATTACHMENTS:**

- 1. Vicinity Map
- 2. Aerial Photograph
- 3. Historical Resources Survey dated 1986
- 4. Site Photographs

### **EXHIBITS:**

- A. HDRC Resolution 13-09
- B. Awning Plans prepared by DeMink Designs
- C. Signage Plans prepared by DeMink Designs

## I 7



984 Lincoln Way

### HISTORIC RESOURCES INVENTORY

HABS_	HAER	Ser. No. NR 5/5DSH 5/43071 <sub>8</sub> 35	41	
UTM:	$A = \frac{10}{66732}$	5/4307135	, .	Loc
	C	ATTACH		

)	IDENTIF	Common name:Good Year Tire Center
	2.	Historic name: Ruplev's Buick Agency (Later Allen Motor Company
	3.	134 Almond Street) Street or rural address: 984 Lincoln Way (Bldg. west side of Lot #28)
)	•	City Auburn Zip 95603 County Placer
	4.	Parcel number:002-145-28
	5.	Present Owner: Wilbur W. & Virginia L. Ayres Address: 243 Jennifer Circle
		City Roseville Zip 95678 Ownership is: Public Private X
	6.	Present Use: Storage Original use: Automobile Showroom & Garage

### DESCRIPTION

- 7a. Architectural style:
- 7b. Briefly describe the present physical description of the site or structure and describe any major alterations from its origin ! condition:

The tall single story wooden frame building with its flat roof and unadorned white cement plaster walls is a boldly angled simplistic form. The polygonal plan presents two oblique walls, one of which now serves as a sign panel where the words "GOOD YEAR TIRE CENTER" are affixed. The fenestration is of large rectilinear plate glass opening occuring along the lower half of the street facades where once a continuous horizontal canopy provided them protection. Toward the rear and on other sides, more modest window openings occur. The main entrance consists of a single glazed door with wooden stiles and rails. To the right of this is a three-leaf doorway, with leaves similar to the entrance door, permitting automobile ingress and egress. Flanking this grouping of doors are large plate glass window openings. Above the entrance and beginning at the top of the now removed canopy, an integral projecting sign panel extends above and within the parapet wall.



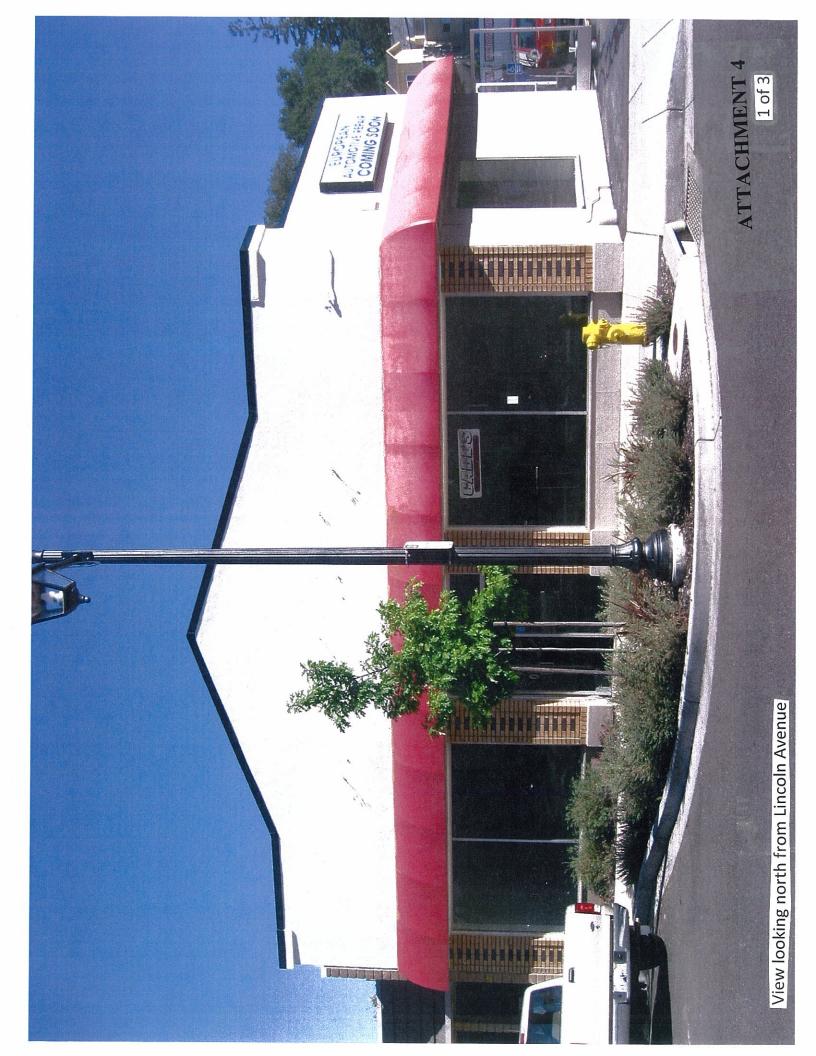
	Estimated 1970 Sactual	
9.	Architect <u>Unknown</u>	
10.	BuilderUnknown	
1.	Approx. property size (in feet) Frontage 100 Depth 32 or approx. acreage	
12.	Date(s) of enclosed photograph(s)	

1985

10205

Construction date: Estimated

13.	. Condition: ExcellentGoodFair X Deteriora	ated No longer in existence
	. Alterations: _ Removed canopy (partially	
15.	Surroundings: (Check more than one if necessary) Open lan Residential X Industrial Commercial X Other:	dScattered buildings _X _ Densely built-up _X
16.	Threats to site: None known X Private development Public Works project Other:	Zoning Vandalism
17.	Is the structure: On its original site? X Moved?	Unknown?
18.	Related features: Along the back side of fenced enclosure.	the building is a large service yard
SIG	SNIFICANCE	
19.	Briefly state historical and/or architectural importance (include	de dates, events, and persons associated with the site )
•	Although devoid of any ornamental sedged, angular mass possesses the Art Deco style. With such element the original design must have seem the first of its kind in Auburn and	tylized decoration, the building's hard most simplistic characteristics of the s as the now partically removed canopy, ed very modern indeed, being one of d now one of the few remaining. The hitecture appropriately conveyed the ne
terment.		
20.	Main theme of the historic resource: (If more than one is checked, number in order of importance.)  Architecture 1 Arts & Leisure  Economic/Industrial 2 Exploration/Settlement  Government Military  Religion Social/Education	Locational sketch map (draw and label site and surrounding streets, roads, and prominent landmarks):  NORTH
1		Salto
21.	Sources (List books, documents, surveys, personal interviews and their dates).	236 100 AV
•	Interview with Bob Elder; 7/86	205 205 20 N O TH 190 SHEET 1012 1030 1030 1030 1030 1030
,	Tulu 21 1006	183 114 186 183 T 51 1080 T
22.	Date form prepared	179 168 175 175 175 175 175 175 175 175 175 175
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# EXHIBITS



### HISTORIC DESIGN REVIEW COMMISSION RESOLUTION NO. 13-09 EURO AUTO CARE (984 LINCOLN WAY) – FILE HDR 13-06

<u>Section 1.</u> The City of Auburn Historic Design Review Commission held a public hearing at its regular meeting of July 16, 2013 to consider a request for Historic Design Review Permit for property located at 984 Lincoln Way (Euro Auto Care) - File HDR 13-06.

Section 2. The City of Auburn Historic Design Review Commission has considered all of the evidence submitted into the administrative record which includes, but is not limited to:

- 1. Agenda report prepared by the Community Development Department for the July 16, 2013 meeting.
- 2. Staff presentation at the public hearing held on July 16, 2013.
- 3. Public comments, both written and oral, received and/or submitted at or prior to the public hearing, supporting and/or opposing the applicant's request.
- 4. All related documents received and/or submitted at or prior to the public hearing.
- 5. The City of Auburn General Plan, Zoning Ordinance, Historic Preservation Architectural Design Guidelines, and all other applicable regulations and codes.

### Section 3. In view of all of the evidence, the City of Auburn Historic Design Review Commission finds the following:

- 1. The project is Categorically Exempt from the California Environmental Quality Act (CEQA) per Section 15301 (Existing Facilities).
- 2. The project is consistent with the Historic Preservation Architectural Design Guidelines.

Section 4. In view of all of the evidence and based on the foregoing findings and conclusions, the City of Auburn Historic Design Review Commission hereby approves the Historic Design Review Permit for Euro Auto Care (File HDR 13-06) subject to the following conditions:

- 1. The project is approved subject to **Exhibits A-D** on file in the Community Development Department. Minor modifications may be approved subject to review and approval by the Community Development Director.
- 2. The approval date for this project is **July 16, 2013**. This project is approved for a period of two (2) years and shall expire on **July 16, 2015** unless the project has been effectuated or the applicant requests a time extension that is approved by the Historic Design Review Commission pursuant to the Municipal Code.
- 3. Prior to the issuance of a business license for the 984 Lincoln Way property, the existing can sign located on the east wall shall be removed to the satisfaction of the Community Development Department.

- 4. The applicant shall reduce the size of the sign to comply with the City's size requirements for individual wall signs (i.e. 6 square feet per 10 lineal feet).
- 5. The City has determined that City, its employees, agents and officials should, to the fullest extent permitted by law, be fully protected from any loss, injury, damage, claim, lawsuit, expense, attorneys fees, litigation expenses, court costs or any other costs arising out of or in any way related to the issuance of this permit, or the activities conducted pursuant to this permit. Accordingly, to the fullest extent permitted by law, Applicant shall defend, indemnify and hold harmless City, its employees, agents and officials, from and against any liability, claims, suits, actions, arbitration proceedings, regulatory proceedings, losses, expenses or costs of any kind, whether actual, alleged or threatened, including, but not limited to, actual attorneys fees, litigation expenses and court costs of any kind without restriction or limitation, incurred in relation to, as a consequence of, arising out of or in any way attributable to, actually, allegedly or impliedly, in whole or in part, the issuance of this permit, or the activities conducted pursuant to this permit. Applicant shall pay such obligations as they are incurred by City, its employees, agents and officials, and in the event of any claim or lawsuit, shall submit a deposit in such amount as the City reasonably determines necessary to protect the City from exposure to fees, costs or liability with respect to such claim or lawsuit.

Section 5. In view of all the evidence and based on the foregoing findings and conclusions, the City of Auburn Historic Design Review Commission, upon motion by Commissioner and seconded by Commissioner hereby approves Historic Design Review 13-06, subject to the conditions listed above and carried by the following vote:
AYES: NOES: ABSENT: ABSTAIN:
PASSED, APPROVED AND ADOPTED this 16 <sup>th</sup> day of July, 2013.
Chairman, Historic Design Review Commission of the City of Auburn, California
ATTEST: Community Development Department



CSLB# B-866557 C-45

### Job Description

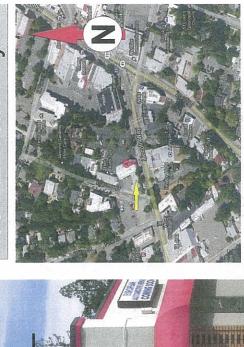
Name:EURO AUTO CARE Contact: RAY 916-417-7954

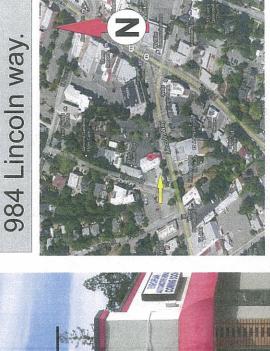
Location: 984 Lincoln way Auburn, CA 95603

Awning Color Change From Red to Blue Fabric: Sunbrella Med. Blue

Building trim color change remove Red only

Building paint color no change





# Awning Color change to BLUE

1474 Grass Valley Hwy. Auburn, CA 95603 A Business without a sign, is a sign of no business!



CSLB# B-866557 C-45

26x240

### Job Description

Name: EURO AUTO CARE Contact: RAY 916-417-7954

Location: 984 Lincoln way Auburn, CA 95603

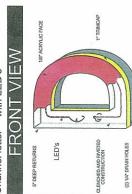
Awning Color Change From Red to Blue LED's: White Trim: White

Channel letters Internally Lit

12v power supply will be remotely located in raceway box.

Sign will be centered over suite/ unit

Channel letter with LED's



**EURO AUTO CARE** 





984 Lincoln way.

